

4 November 2020

Dear Member

Evening Webinar: Thursday 26 November 2020 at 5.30 pm

The CLA will be holding an evening webinar on **Thursday 26 November** from 5.30 to 6.30pm.

Phillipe Coen has kindly agreed to speak on the following subject:

“Protection of Brand Reputation”

The session will consider how businesses and organisations protect brand reputation in a changing environment. How do they balance short-term management with the long-term planning and investment that brand protection often requires. How do international media groups protect e-Reputation and a large IP portfolio in a social media run environment and what is the strategic role of in-house counsel, including an EU perspective.

Phillipe Coen is the General Secretary of www.unifab.com, a French IP association protecting against counterfeits. He is the Honorary President of ECLA (www.ecla.eu). ECLA is the umbrella association gathering 20 European company lawyers associations, amounting to 67,000 company lawyers altogether. Among other initiatives, he initiated ECLANEWS, ECLACHANNEL, the ECLA Code of Ethics for Company Lawyers, and the White Paper “Independent by design” and an online database on Legal Privilege across Europe. Philippe founded the Ethical Committee of the Company Lawyers profession in France and is a Vice-President with the In-House Counsel Worldwide association (ICW).

Before practising as a General Counsel and government affairs specialist, Philippe started his career in private practice in NYC with an International British law firm where he qualified. He then led the competition law practice of a French law firm. He earned a double JD at the Paris Sorbonne and a post-grad degree (LL.M.) from the Harvard Law School (with a scholarship from the French Ministry of Foreign Affairs).

He has taught various law topics including anti-trust and IP at the University of Paris I (Panthéon-Sorbonne), Paris X, and currently teaches anti-trust law at the international post-grad Business school named ESSEC and media law at Paris 2 Assas. He pens from time to time published essays and legal chronicles in various periodicals. He founded an anti-bullying NGO: www.respectzone.org developing CSR and soft law tools leveraging the use of IP laws. RespectZone has been adopted in particular by AFJE, the Paris Bar, Unesco, TF1, MSN, Free, various schools, and many individual users. He wrote two books about law, ethics, and the Internet, selected for the Edgar Faure Prize in France. He is the Director of the Respect Zone Law Clinic for Digital Human Rights of Paris Dauphine Science & Lettres University.

The session will be moderated by Celia Lloyd Davidson.

Celia Lloyd Davidson is General Counsel of the British Museum. Prior to this she was Head of UK Art for a city law firm, where she also specialised in IP and commercial work, advising companies and individuals across a range of sectors but with a particular focus on the creative and heritage sector, luxury brands and charitable organisations. She is moderating the panel in her capacity as a committee member of the CLA.

There will be no charge for this event.

To register for this event:

CLA members: please register in the usual way, via the 'New Events' section of the CLA website.

LIDC members: please register via the LIDC secretary (info@ligue.org).

All other participants: please email the CLA Administrator (admin@competitionlawassociation.org.uk).

An online link to join the webinar will be circulated via email the day before to all those who have registered. The webinar will be conducted in English.

Note: if you would like to direct any questions to the speaker, please send them in advance via email and by no later than Monday 23 November to the CLA Administrator (admin@competitionlawassociation.org.uk).

Online registration will close on Wednesday 25 November.

With kind regards

Nathalie Lobel-Lastmann
Deputy General Secretary of the LIDC
Committee Member of the CLA

Michel Ponsard
General Secretary of the LIDC
General Secretary of the AFEC

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